



DEPARTMENT OF THE NAVY
NAVY RECRUITING COMMAND
5722 INTEGRITY DR.
MILLINGTON, TN 38054-5057

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COMNAVCRUITCOMNOTE 1650

N35

15 Dec 2010

COMNAVCRUITCOM NOTICE 1650

From: Commander, Navy Recruiting Command

Subj: ADMIRAL'S ACCELERATOR AWARD 2ND QUARTER, FY11

Ref: (a) COMNAVCRUITCOMINST 1650.1B, Chapter 550.5

Encl: (1) Example of AAA Submission Format

1. Purpose. To publish revised criteria for the Second Quarter, FY11 Admiral's Accelerator Award (AAA).

2. Admiral's Accelerator Award. The AAA cycle runs from 1 January through 31 March 2011. Award categories are established to recognize exceptional performance in enlisted and officer production, processing, and recruiter training. Commanding Officers should consider military performance and conduct when determining nominees. Reference (a) outlines the Enlisted Recruiter Incentive System (ERIS). AAA competition categories include:

a. **Enlisted Recruiter (AC or RC)**. Presented to the top enlisted recruiters of each Navy Recruiting District (NAVCRUITDIST) who contract the highest (net) number of Total Test Category Upper (TTCU) Future Sailors during the award period.

b. **Recruiter in Charge (RinC) (AC or RC)**. Presented to the top RinC of each NAVCRUITDIST whose station ships the highest percentage of females and as determined by their Commanding Officer, consistently submits the highest quality kits upon an applicant's initial visit to the MEPS during the award period.

c. **Zone Supervisor (ZS) (AC or RC)**. Presented to the top ZS of each NAVCRUITDIST whose zone writes the highest percentage of TTUCs and, as determined by their Commanding Officer, consistently submits the highest quality kits upon an applicant's initial visit to the MEPS during the award period.

d. **Cyberspace Recruiter**. Must achieve best overall combination of the following: highest numbers of chats, highest number of leads, highest number of contracts, and highest customer satisfaction rating based on post-chat surveys. (R)

e. **Classifier**. Presented to the top two classifiers per Navy Recruiting Region (NAVCRUITREG) for attaining the highest number of

ERIS points. Classifiers are eligible for bonus points in addition to the basic ERIS points for applicants classified into the following ratings shipping in FY11:

IT ATF(F), AV SG(F), MT, STG SG(F), CTI ATF(M) HMFM(NAT),
IS NAT(M), IT NAT(M), UT NAT(M), MN NAT 1 Point

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f. **Navy NSW/NSO Recruiter.** Presented to one recruiter per NAVCRUITDIST for attaining the highest number of net NSW/NSO contracts in the Special Operator (SO) rate.

g. **Navy NSW/NSO Coordinator.** Presented to one NSW/NSO Coordinator per NAVCRUITREG for attaining the highest quarterly mission accomplishment as determined from NSW/NSO stacking reports.

h. **NROTC Coordinator.** Presented to one NROTC Coordinator per NAVCRUITREG for attaining the highest number of four-year, High Quality, Nurse Corps and diversity applications, with the lowest NROTC application error rate as recorded on the NROTC studies report.

i. **Junior College Recruiter.** Presented to one recruiter per NAVCRUITDIST for attaining the highest number of net new enlisted contracts applicants currently attending Post Secondary Educational Institution or who have attended within the last two years.

j. **Officer Recruiter.** Presented to two Officer Program Recruiters per NAVCRUITREG in each category for:

(1) The highest number of professionally recommended PROBOARD "Yes" diversity applications during the award period.

(2) The highest number of PROBOARD "Yes" MC and DC medical programs officer applications during the award period. Each critical medical program application will count as two.

(3) The highest number of Reserve NAVET Officer attainments during the award period (O4 and below).

(4) The highest number of Reserve Officer critical wartime medical specialty attainments during the award period.

(5) The highest number of PROBOARD "Yes" Nuclear Officer applications during the award period.

(6) The highest number of PROBOARD "Yes" Chaplain Program applications during the award period.

k. **NUPOC Recruiter.** Presented to one NUPOC recruiter per NAVCRUITREG for attaining the highest selection percentage at Naval Reactors NUPOC interviews.

3. Awards

a. AAA Enlisted, Cyberspace, Officer, Junior College, NSW/NSO Recruiter, NSW/NSO Coordinator, NROTC Coordinator, Junior College, NUPOC, and Classifier awardees will receive a NAVCRUITCOM Flag Officer's Coin and Flag Letter of Commendation. In addition, Commander, Navy Recruiting Command will approve a Four Day Special Liberty for awardees, to be coordinated with the local chain of command. **A maximum of one NAVCRUITCOM Flag Officer's Coin will be presented to awardees per fiscal year.**

b. AAA Zone Supervisors and Recruiters in Charge will receive an engraved plaque with a Flag Officer's coin attached.

4. All award nominations will be submitted no later than 10 April 2011. Each NAVCRUITREG will verify all NAVCRUITDIST awardees and submit a consolidated report via email to 00S1, YN1 Felicia Taylor at felicia.taylor@navy.mil and Rod Perryman at rodrick.perryman@navy.mil in the format outlined in enclosure (1). Awardees will be announced no later than 21 April 2011 by email and via the Recruiting Quarterdeck.

5. Questions regarding the submission of Admiral's Accelerator Awards may be referred to NAVCRUITCOM (N35) (901)874-9465 DSN 882-9465.

/s/

C. S. FALLER

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Example of AAA Submission Format

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